



*TaTEDO-SESO CEO and SESCOM Marketing Manager Explaining the EPC to the Hon. Ally Anyigulile Jembe (MP) at the TaTEDO-SESO Pavilion in the Parliament Compounds, Dodoma, Tanzania, (Photo by TaTEDO-SESO)*

# **EPCs Awareness Campaigns and Influencing Decision Makers in Tanzania**

**(Component 2 and Component 3)**

## **Project Completion Report**

**December 2023**

*This material has been funded by UKaid from the UK government and is implemented by the Foreign, Commonwealth and Development Office; however, the views expressed do not necessarily reflect the UK government's official policies. Please include the trio logos in your cover page:*

## Table of Contents

<b>Brief Report Information</b> .....	1
<b>1.0 The Project</b> .....	1
1.1 The Project Description.....	1
1.2 Purposes .....	2
<b>2.0 Key Activities</b> .....	2
2.1 Planned Activities .....	2
2.2 Summary of Progress against Planned Activities.....	2
2.3 Interaction with Local Communities .....	4
2.4 Lessons.....	4
<b>3.0 Outputs and Dissemination</b> .....	6
<b>4.0 Gender</b> .....	7
<b>Annexes</b> .....	11

## Brief Report Information

<b>Reporting Period</b>	<b>December 1, 2022, to January 31, 2024</b>
<b>Report author/s</b>	<b>Sawe E. N. (Chief Executive Officer) Shuma J.C (Project Coordinator)</b>
<b>Institution/Organisation</b>	<b>TaTEDO- Sustainable Energy Services Organisation (TaTEDO-SESO)</b>
<b>Project Code/Project Title</b>	<b>Project Title: Awareness Raising (Component 2) : Influencing Decision Makers (Component 3)</b>

### 1.0 The Project

#### 1.1 The Project Description

The efforts of MECS and TaTEDO-SESO on clean cooking solutions in Tanzania have provided testimony of how Electric Pressure Cookers (EPCs) have enabled transitions to efficient electric cooking. One of the main constraints observed from the community perspective is the low adoption of efficient electric cooking by using EPCs. Using Electric Pressure Cookers (EPCs) in households is a new opportunity in Tanzania's emerging modern energy cooking sector. The result of low awareness of communities can be observed through the extent to which communities still use wood-fuel cookstoves.

This project focused on raising awareness and promotion of highly efficient clean cooking electric appliances (EPCs in particular) to stakeholders and the public to raise demand and adoption of highly efficient electric pressure cookers in different communities and the public at large, especially in areas with grid electricity but still cooking with woodfuels. The awareness campaigns through mass media were implemented nationwide but demonstrations and showcases were performed in selected project areas with high potential for EPC market development.

The awareness campaign component was undertaken concurrently with another component of influencing decision-making at the national level which was implemented in Dodoma and entailed undertaking advocacy actions. The advocacy actions were conducted through respective workshops with the Members of the Parliament at the Parliament Compounds and government officials from sectoral ministries and agencies in Dodoma. Demonstrations of electric cooking for different stakeholders were undertaken simultaneously during the workshops with government officials and Members of Parliament.



*Sales Agent Demonstrating How to Operate EPC in Morogoro (Photo by TaTEDO-SESO)*

## **1.2 Purposes**

### **i) Awareness Component**

The awareness component aims to increase adoption and scale up the market of efficient and clean cooking appliances (EPC in particular) through effective and efficient public and community awareness strategies and mechanisms through different means and mass media.

### **ii) Influencing Decision Makers Component**

The aim was to provide outreach to decision-makers and policymakers or leaders on awareness of EPCs potentials compared to biomass and other fuels and drawbacks which may hinder its demand and delivery to the country's large segment of the population.

## **2.0 Key Activities**

### **2.1 Planned Activities**

The project through the two components intended to implement the following activities.

#### **i) Awareness Raising (Component 2)**

- Undertake Preliminary and Preparatory Activities such as permits and the introduction of the project to stakeholders,
- Develop communication and awareness campaign strategy for guiding the promotion of EPCs,
- Create awareness of EPCS to the public through mass media and other appropriate mechanisms in the strategy,
- Undertake demonstrations of EPCs in large gatherings places such as trade fairs, marketplaces, village meetings, exhibitions, etc,
- Undertake physical awareness campaigns in the selected urban, peri-urban areas, and nearby rural settings with the potential demand for EPCs,
- Undertake monitoring and evaluation of EPC awareness campaigns.

#### **ii) Influencing Decision Makers (Component 3)**

- Introduce the project to stakeholders and get a PO-RALG permit,
- Organise and undertake an eCook demonstration near the compound of the Ministry of Energy at the Government City, Mtumba in Dodoma
- Organise and undertake focused meetings between TaTEDO and MECS with officials from other ministries.
- Liaison with media to communicate eCooking Information to the public nationwide,
- Evaluate and report the implemented project functions, outcomes, and impacts.

## **2.2 Summary of Progress against Planned Activities**

The project through the component of awareness-raising managed to implement the planned activities in the project areas of Kilimanjaro, Dar es Salaam, Morogoro, and Dodoma. Since most of the government officials are located in Dodoma (the capital city), the TaTEDO-SESO found it necessary to implement the component of influencing decision-makers in Dodoma.

### 2.2.1 Awareness Raising

The awareness campaign for electric pressure cookers started with developing a communication and awareness campaign strategy for guiding the promotion of EPCs. This was followed by raising awareness of EPCs to the public through mass media and demonstrations at large gatherings (national events, seminars, workshops, conferences, etc). Demonstrations of EPCs at large gathering places also included trade fairs, marketplaces, village meetings, exhibitions, etc. The physical awareness campaigns were also conducted in the selected urban, peri-urban, and nearby rural areas with the potential demand for EPCs by using social groups, faith-based organizations, micro-financial institutions, and individual sales agents. The sessions of project monitoring were conducted in different areas to assess the outcome and immediate effects of awareness campaigns in those areas.



*TaTEDO Pavilion during the Dar es Salaam International Trade Fair (Sabasaba Grounds) was used for EPC awareness creation to the public (physically to visitors and through media)(Photo by TaTEDO-SESO)*

### 2.2.2 Influencing Decision Makers

Although it was not the focus of this project to perform advocacy activities for the Parliamentarians, TaTEDO -SESO considered it necessary to start with decision-makers at the national level to foster the enabling environment and increase awareness of MPs on MECS during the national budget sessions. TaTEDO-SESO worked jointly with a Media Company called Tanzania Support Programme (TSP) to support the logistics of advocacy and awareness interventions in different decision hierarchies of the Government and the Parliament of the United Republic of Tanzania. Therefore, the team from TaTEDO in collaboration with the Tanzania Support Programme (TSP) managed to visit and discuss EPC-supportive environment issues with the Speaker of the Parliament of the United Republic of Tanzania, the Minister for State, the Prime Minister's Office (Policy, Parliamentary Affairs, Labour, Youth, Employment and People with Disability) and Chair of the Parliamentary Committee on Energy and Minerals. The discussions with parliament decision-makers led to the opportunity to undertake a workshop for MPs (on 23 May 2023) which discussed in detail the



*Project Staff explaining EPC to the Speaker of the Parliament of Tanzania during the Advocacy Meeting in her office, Dodoma. (Photo by TaTEDO-SESO).*



importance of promoting electricity as the clean cooking solution in Tanzania by using efficient cooking appliances such as EPCs. This was followed by the Sectoral Ministries' Workshop at Mtumba Government City which was conducted on 24 May 2023. The participants of the workshop were decision-makers and policymakers from different government ministries. The workshop discussed clean cooking solutions by using electricity and EPCs, how the concept of cooking by electricity emerged, and expectations from MPs and Government staff. All these workshops were done concurrently with the demonstration of clean cooking by using EPCs at Parliament Compounds and Mtumba Government City. The Media Press Meeting was performed at the beginning and end to air and publicize the EPCs Campaign at Mtumba to the audience of Tanzania.

All these activities were geared towards the development of a market of modern energy cooking appliances and services in Tanzania. The details of the specified outputs of each activity are attached as Annex 1

### **2.3 Interaction with Local Communities**

In four regions of Kilimanjaro, Dodoma, Morogoro, and Dar es Salaam, the project team interacted with local communities during the process of undertaking awareness campaigns through social groups, micro-financial institutions, community-based organizations, e-cook demonstrations, and promotions through trade fairs, public events, and community gatherings. This was performed at the villages of Wari Ndo, Wari Sinde, Foo, Nronga, Boma, Magadini, Moshi Municipality, Mwika, Rombo, Marangu, Chamwino, Kongwa, Kikuyu, Kisasa, Mkuhungu and other areas in Kilimanjaro and Dodoma Municipality. More interactions were conducted at Sinza, Goba, Kimara, Mwenge, Mbezi Beach, Kinondoni, Mikocheni, Mwananyamala and Kijitonyama Wards in Dar es Salaam Region and Kihonda, Msamvu, Sabasaba, Makuyu, Masika, Mazimbu, Mji Mpya, Doma and Town centre at Morogoro Municipality and Mvomero. District.



*Interaction with local social groups in Kilimanjaro  
(Photo by TaTEDO-SESO)*

### **2.4 Lessons**

During the implementation of the project, the project management team learned the following lessons:

- Although the demand for EPCs is increasing in the market, public awareness is still low for the majority of the population in the country. The awareness is low for different segments in the country from government staff, private sector, CSOs, and people in the community. Therefore,

more efforts are required to promote and provide support services for EPCs in Tanzania to cover 40% of the population already accessing grid electricity in Tanzania.

- After introducing the standard family-size EPC in various households through various audiences, the demand for different sizes of EPC is increasing in the market, and in other areas, people are asking for institutional-size EPCs. The EPC sizes required in the market are of 8, 10, and 12 litres for large households. During workshops with government officials and MPs, interest in institutional EPCs to cater for cooking needs in schools, colleges, universities, prisons, and catering firms was also highlighted by stakeholders.
- The MECS efforts of introducing electric cooking have created the impetus for the growth of new private firms developing and supplying EPCs in the country. To date, apart from SESCOE EPCs, the portfolio of other companies such as Up-Energy, West Point, Sayona, Von, Nutricook, Evvoli PMC, Kodtec, Dessine, and Decakila, etc are coming to the market with different brands and makes. Other Tanzanian entrepreneurs have dared even to establish an EPC assembly factory outside the country.
- The uptake of EPCs is growing in communities with well-organized social groups and MFIs. The economies of scale created by organizing people through social groups plus support services obtained from their facilitators have created income for them, the discipline of fund mobilization, and high propensity to save which have enabled them to buy EPCs easily through credit services in their organized social groups.
- Awareness campaign for modern energy cooking solutions (especially for EPCs) is similar to the redemption of women and their families from the drudgery of woodfuels collection, high costs of cooking fuels, staying a long time in the kitchens coupled with multiple benefits of health, environment, women empowerment, and other economic opportunities.
- Mainstreaming media in the awareness campaign can support the promoters of EPCs or appliances to amplify and get the message across different levels of communities. The media should be timed to coincide with radio or TV programs that are popular or viewed by the majority of the public or large numbers of people,
- Flexibilities are required during awareness campaigns. Once the campaign is in progress, the feedback from stakeholders can be used to improve the campaign efforts,
- The awareness campaign can be replicated and scaled up to create aggregate demand for appliances in the market. If this campaign is mixed with advocacy may influence an enabling environment for clean cooking solutions such as the formulation of clean cooking vision and strategies, programmes, projects, and discussion in various national forums.
- The project implementation shows that there are high potentials and good prospects for Modern Energy Cooking Services in Tanzania because most people are still using firewood and charcoal for cooking.

### 3.0 Outputs and Dissemination

The following are outputs of the MECS Awareness and Influencing Decision Makers components in Tanzania:

- The MECS Awareness and Influencing Decision Makers project was introduced to the sectoral ministries, energy agencies, LGAs, NGOs, CBOs, MFIs and Development Partners,
- Communication and awareness campaign strategy was developed to guide the promotion of EPCs,
- Awareness of EPCS created to the public through mass media and other mechanisms,
- EPCs demonstrations conducted in large gatherings places such as trade fairs, marketplaces, village meetings, exhibitions, conferences, etc,
- Physical awareness campaigns were undertaken in the selected urban, peri-urban, and nearby rural areas with high potential for EPCs demand,
- Electric Cooking through highly Efficient Cooking Appliances is known to high-level government officials and MPs in Tanzania.
- Electric Cooking through highly efficient cooking appliances has been included in the National Clean Cooking Vision and Strategy developed by the Prime Minister Office in collaboration with other ministries in Tanzania.

The awareness materials (EPC video and TV programs) aired through this project have been uploaded to YouTube through [TaTEDO-SESO-TV](#), and social media ([TaTEDO Facebook](#), [SESCOM Instagram](#), and [Twitter](#)). Other information is available on the TaTEDO-SESO and SESCO Websites through its blog (<https://tatedo.or.tz/en/medias/blog>). The TaTEDO-SESO TV has been watched by 3,252 viewers.



*Awareness Creation through Radio Programmes, Abood Radio, Morogoro (Photo by TaTEDO-SESO)*



## Awareness Raising Materials

The project managed to produce publications and electronic awareness creation materials. These are shown in the table below:

S. No.	Targeted Materials	Actual Produced Materials	Remarks
1	Four (4) video clips for TV and social media sharing	Four (4) Video Clips were produced for TV and social media	
2	Six (6) Air TV programs	Ten (10) Air TV programs were produced and aired through different TV channels	The difference was caused by negotiable costs and discounts from TV stations
		Eleven (11) Special TV programs on TBC1, ITV, Channel Ten, Azam TV and Abood TV	These programs were aired depending on their importance and interest in the TV and viewers
3	Twelve (12) Air radio programs	Sixteen (16) radio programs and adverts were aired to the community through 6 TBC1, 5 Radio One, 1 Abood, 4 Radio Sauti ya Injili,	There was a mix of radio programs and adverts for EPCs on different TV channels
4	Five (5) recipe videos	One (1) video for general information about EPC and 7 recipe videos	The first video explained how EPCs work, how to open them, the dos and don'ts, and common mistakes

## 4.0 Gender

Concerning gender, the project established a link between women's entrepreneurship, economic growth, and empowerment by creating awareness and building capacity to undertake EPC business in the project areas. The project strived to find out and understand the factors that influence the adoption of clean cooking solutions and involve women and girls through various awareness events and social groups. The awareness raising through this project has benefitted women and girls who are users of EPCs in their households. Women also through their MFIs, FBOs, and CBOs were engaged in the activities of delivering EPCs to other members of the community, including providing capacity building and business development in their areas through use and undertaking EPCs business as sales agents and saving time for other economic activities.



*Awareness and Capacity Building to Women Groups  
(Photo by TaTEDO-SESO)*

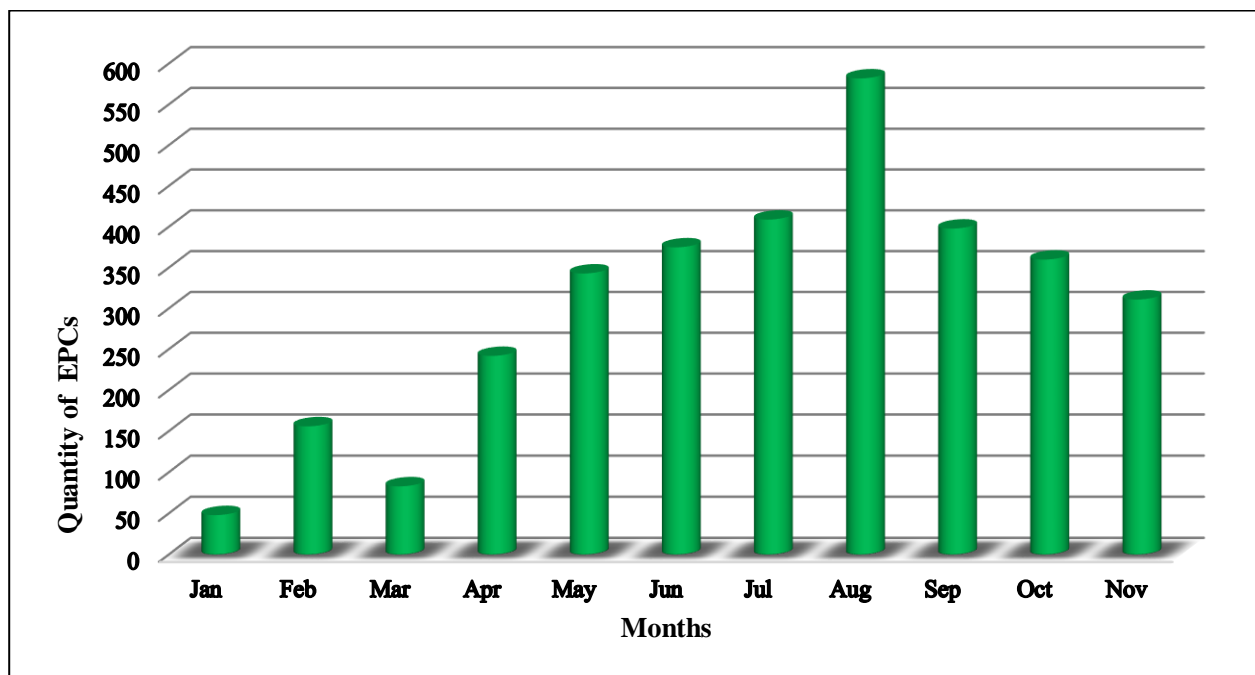
Women also participated in different parts of the project implementation through social groups by providing credit services for buying EPCs to their members and other people in the community. These include household demonstrations and urban and rural stakeholders' meetings to share their experiences of cooking in households and provide their views and preferences on modern cooking energy services. The project managed to find out the needs and preferences of women and girls and some men have been inspired to help women to procure electric cooking appliances and cook in their households.

## 5.0 Effect of Awareness and Advocacy Campaigns

The awareness and influencing decision-makers have prompted the following effects on different communities of Tanzania:

- i. Increase the average of EPC sales in all project regions from 82 in March 2023 to more than 377 per month in November 2023. The total number of households which are currently using SESCOM electric pressure cookers has increased to 9,307. A total of 500 EPCs were also supplied to the Democratic Republic of Congo (DRC), Uganda, Zambia, and Cote d'Ivoire.

Chart 1: Monthly Trend of EPCs Supplied to the Market (January 2023 to November 2023)



The EPC demand rose at an increasing rate from April to August 2023 because that was a time when project intervention was high, working with people in the community and decision-makers (the early majority demanded EPCs from different areas and started to decline in September to November 2023 because this is time remaining people in the community-acquired EPCs. The efforts now are to intervene in new potential areas to increase EPC buyers (customers).

- ii. Increased EPCs entrepreneurs (sales agents) by 141% (an increase of 82 Sales Agents) from 58 in March 2023 to 140 EPC Sales Agents in November 2023.
- iii. Increased social groups providing credits to end-users for EPC purchases from 6 in March 2023 to 72 in December 2023.
- iv. The high influx of potential customer calls to TaTEDO and SESCOM marketing staff asking to understand more about EPCs and buying EPCs for their households.
- v. Visitors who came or welcomed TaTEDO-SESO/SESCOM for discussion on EPC Business Services to include Media (Sauti ya Injili, ITV, Channel 10, TBC, Newspapers) TSP Promotion Group, event makers, British High Commission, Maendeleo Bank, Equity Bank, NMB Bank, and individuals.

- vi. Broadcasting EPCs through various media being local TV Channels (ITV, Dodoma TV, TBC, Channel 10), social media (Facebook, TaTEDO-SESO TV (YouTube), WhatsApp, Instagram, and Twitter), Local newspapers (Guardian, Mwananchi, Daily News, Habari Leo, etc.), Radios (TBC, Radio One, Sauti ya Injili, Kicheko, Moshi FM, etc.).
- vii. Perceptions of some people on clean cooking have changed compared to last year when the country debated on Clean Cooking through the National Clean Cooking Conference. People had the perception that when one talks about clean cooking is talking about cooking by using LPG (gas). People's perceptions are now changing and have now changed their attitudes and realized that even electricity is affordable and can be used for cooking in households as a clean cooking solution.
- viii. The awareness publications that were printed through this project include 1 Communication and Awareness Campaign Strategy, 10,500 SESCO EPCs Leaflets, 4 Rolling Banners, 1500 brochures, and 2000 calendars.

## 6.0 The Future Prospects of the EPC Market in Tanzania

The prospects of the EPC market in Tanzania among others will not only enable the population that is now using woodfuels but also create awareness of the number of households connected to the national grid for electricity services. More than 80% of the population of Tanzania in both rural and urban areas are cooking with woodfuels. The population and households connected to electricity are more than 40% located in both rural and urban settings. Although some urban areas such as Dar es Salaam, are almost fully connected to the grid electricity, a large number of households are still cooking with woodfuels (charcoal and firewood). The LPG which is also to some extent a clean cooking solution has been adopted by only 5% of the population.

The efforts of the MECS and TaTEDO-SESO from 2018 when commenced eCook interventions in Tanzania have managed to reach more than 10,000 households located in Kilimanjaro, Dar es Salaam, Dodoma, Morogoro, Lindi, Mtwara, Arusha, Mbeya, Kagera, and Pwani. The amazing effect observed in those areas is that

whenever EPC is adopted by a household, it is used for cooking all food, and all other cooking fuels are kept aside unless there is a power blackout or power cut. At the moment we still observe new entrepreneurs coming to the market with different brands The new EPC brands in the market include Up-Energy, West Point, Sayona, Von, Nutricook, Evvoli PMC, Kodtec, Dessine, and Decakila.



*Awareness Creation Workshop for Sales Agents and Social Group Leaders, Morogoro Region (Photo by TaTEDO-SESO)*

The potential market of the EPCs in Tanzania is still in areas with grid electricity but currently using other fuels for cooking and have a low belief that they can cook by using electricity. All means of increasing demand are required to exploit this potential market including interventions in social groups, MFIs, FBOs, public and private offices, food vendors, etc. The potential EPCs market is in 40% of the population of Tanzania which is almost 25.6 million people (or 4.3 million households). Most of these people are power utility (TANESCO) customers. The figure will grow as grid electricity is extended to other potential areas and the use of new electric infrastructure such as Julius Nyerere Power Station and mini-grids which will increase and support access to electricity in the future. The efforts of working jointly with TANESCO need to be developed to strengthen and disseminate these awareness campaigns to other grid-connected potential customers.

## Annexes

### Annex 1: Summary of Progress against Planned Activities (TaTEDO-SESO)

Activity	Overview of Progress	Key Stakeholders Involved	Lessons Learned
<b>AWARENESS CREATION (COMPONENT 2)</b>			
<b>Undertake Preliminary and Preparatory Activities such as permits and the introduction of the project to stakeholders,</b>			
Apply for a permit and submit it to regional and district authorities in Dodoma, Morogoro, Kilimanjaro, and Dar es Salaam	Permission letter was secured from the President Office –Ministry of Regional Administration and Local Governments (PO-RALG) and submitted to Dar es Salaam, Morogoro, Kilimanjaro, and Dodoma Regions and then received permit letter for working in the project areas	PO-RALG, TaTEDO team, Regional Administrative Secretary (RAS), and District Executive Director (DED)	Awareness is required for government officials
Introduce and demonstrate the project to district authorities	The project was introduced in Hai, Moshi, Rombo, Dodoma, Ubungo, Kinondoni, Kigamboni, Morogoro, Mvomero, and Siha Districts. The awareness creation events were undertaken with different stakeholders in the selected districts to create awareness and discuss with them the potential of electric pressure cookers.	District Staff, MECS(TaTEDO) Team, Ward Community Development Staff,	The demand for EPCs is growing through a few people who are aware of their benefits
<b>Develop the Communication and Awareness Campaign Strategy for guiding the promotion of EPCs</b>			
Data Collection	Data collection was done by undertaking a review of similar previous strategies and collection of secondary and primary data for the Communication and Awareness Campaign Strategy	MECS (TaTEDO) Team	There is no Communication and Awareness Strategy for EPCs online
Prepare a Communication and Awareness Campaign Strategy Document	The Communication and Awareness Campaign Strategy was prepared by organizing information obtained from the literature, preparing a draft document of the Communication and Awareness Campaign Strategy (CACS), discussing the draft document of the CAC Strategy through meetings, and finalizing the CAC Strategy	MECS (TaTEDO) Team and other stakeholders	The CAC strategy should be a living document that will be updated as new things appear in the market
<b>Create awareness of EPCS to the public through mass media and other appropriate mechanisms in the strategy</b>			



Activity	Overview of Progress	Key Stakeholders Involved	Lessons Learned
Prepare Video Clips for TV and social media	Video clips were prepared after hiring and signing an MOU for Video Designing and Development Experts, the initial activity was to develop scripts for Video Clips, this was followed by developing Video Clips with Prominent Characters and Launching, Using, and Uploading Video Clips in the social media. Video Clips were also used for advertisement of EPC in different social media and mass media (TV).	MECS (TaTEDO) Team	The video clips should be attractive and convincing to customers
Publish Advert for Newsletters/Newspapers	Adverts for Newsletters/Newspapers were developed, and space was hired for advertising EPCs through Newsletters /Newspapers (Daily News, Mwananchi, Habari Leo) (Daily News, Wananchi, Habari Leo)	MECS (TaTEDO) Team, Media Company, and TV stations	Adverts through these media last longer but take a long time to reach potential customers
Air TV Programme	EPC TV Programmes were prepared, and TV Stations were contacted to air EPC Sessions. The TV Programmes were aired to the Public through News Programs (TBC 1, Azam TV, Star TV, and Channel Ten), Advertisements on TBC 1, and Channel Ten (Business News Program). News Programs on TBC 1, Azam TV, Star TV, and Channel Ten. Others were Live TV Programs plus Q&A sessions through Baragumu, Kumekucha, Abood TV, and Jambo Tanzania (These TV programs can be viewed through <a href="#">TaTEDO-SESO TV</a> (YouTube))	MECS (TaTEDO) Team, Media Company, and TV stations	TV programs can cover a large section of the population
Air Radio Programme	The radio programs were aired to the Public through TBC Taifa Radio, Radio One, Kicheko Radio, and Radio Sauti ya Injili. The second session of radio programs was TBC Taifa Radio and Abood Radio. Local radio advertisement was aired through, TBC Taifa Radio and Radio One.	MECS (TaTEDO) Team, media company, and respective radio stations	The radio is accessed by both rural and urban people
Prepare Information for social media	The social media information was developed by selecting Information for Various Stakeholders as stipulated in the CAC Strategy, collecting the EPC Promotion Information for Stakeholders, and frequently uploading information on social media (YouTube, Facebook, Twitter, etc). Selected Social Media uploads include TaTEDO-SESO TV from 20 March onwards, WhatsApp Groups (EPC awareness, management, and others), Instagram (SESCOMTZ), Facebook (4 May 2023) and Twitter (22 April and 5 May 2023) and YouTube (TBC, ITV (TZ), Channel Ten and Global TV)	MECS (TaTEDO) Team	There is a possibility of repeating the same advert on different social media at a low cost

Activity	Overview of Progress	Key Stakeholders Involved	Lessons Learned
Prepare Video for Cooking Various Food Recipes	Six Videos were prepared for cooking various food recipes. The first video provided general information about SESCOM EPC on work performed by TaTEDO-SESO and SESCOM, how EPC works, dos and don'ts, and common mistakes for users. The food recipes contained in the prepared videos are for cooking rice, banana, ugali, meat, makande, and frying Irish Potato chips	MECS (TaTEDO) Team and NUKTA-Africa (Video Development Company)	These videos are educative and support quick EPC cooking training for users
<b>Undertake demonstrations of EPCs in large gatherings places such as trade fairs, marketplaces, village meetings, exhibitions, etc,</b>			
Hire a Space for the EPC Exhibition	The spaces were hired in different large gathering events for exhibiting and demonstrating EPC as electric clean cooking	MECS (TaTEDO) team	High competition during the hiring of space or pavilion.
Prepare materials for demonstrations	The materials for creating awareness and promoting EPCs were prepared to send messages to the public on the benefits of EPCs to end users	MECS (TaTEDO) Team	
Meet Costs for Exhibition in the Public Gathering Places	The costs incurred during the exhibition were related to security, electricity, labour, water, airing the exhibition, transport, paying for staff, foodstuffs, etc	MECS (TaTEDO) Team	The large gatherings ranged from trade fairs, special days, conferences, etc
<b>Undertake physical awareness campaigns in the selected urban, peri-urban, and nearby rural settings with the potential of buying EPCs</b>			
Undertake the Physical Awareness Campaign of EPCs and explore the possibility of purchasing EPCs from the Government and Private Company Staff	The physical awareness campaigns were performed to the government staff in Mtumba Government City, NMB Bank, CRDB Bank, Parliament Spiker's Office, the Office of the Minister of State, Prime Minister's Office (Policy, Parliamentary Affairs, Labour, Youth, Employment and People with Disability), Hon. Jenista Muhagama, Chair of the Parliamentary Committee on Energy and Minerals, KKKT Northern Diocese Offices, Maendeleo Bank, Equity Bank, NMB Bank, SACCOS Event, Mangi Shop at Sinza, etc. The awareness creation sessions were also undertaken in CRDB (Kambarage and UDOM branches), NMB (Makole, Mizengo, Mtendeni, Kambarage, and UDOM branches), PCB - Head office Dodoma, AZANIA – Head office Dodoma, Equity – Head office Dodoma. Awareness was also created in universities and colleges (Dodoma University (UDOM)- College of Engineering, College of Economic and Business, College of Natural Sciences,	MECS (TaTEDO-SESO) Team, Facilitating Company, Government Staff	It takes a long time for people to believe that cooking with electricity is affordable and safe

Activity	Overview of Progress	Key Stakeholders Involved	Lessons Learned
<p>Undertake a Physical Awareness Campaign of EPCs to the Public in Dodoma, Kilimanjaro, Dar es Salaam, and Morogoro</p>	<p>College of Education), Mipango University, Sokoine University of Agriculture, Islamic University, Morogoro and Dar es Salaam Institute of Technology (DIT)</p> <p>The physical awareness campaigns were performed during events of Mika Meat, Mama Samia, Poster Day and Local Minerals Miners, Tanzania Women Empowerment Network (TAWEN), and TGNP Women's Week in Dar es Salaam. Nyerere Squire, Bunge Compounds, Nanenane Grounds, and Mtumba in Dodoma during Family Day and Nanenane in Arusha, and at Uhuru Hotel during Women and Church events in Kilimanjaro. The events for Morogoro were performed by ELCT church leaders, tunapambana, and tuleane social groups in Morogoro.</p> <p>Demonstration of EPC through TaTEDO/ SESCOM Pavilion at Parliament Buildings and Compounds for 28 working days from 18 April to 23 May 2023. The long stay in the Parliament Compounds was influenced by MPs and Parliament staff who requested EPCs business services, till all interested MPs and staff would be able to buy EPCs for their households and relatives.</p> <p>The awareness campaigns were also undertaken for communities and social groups in administrative wards of North, Kikuyu, Nala, Makole, Kilimani, Ipagala, Kizota, and Makole wards in Dodoma.</p>	<p>MECS (TaTEDO-SESO) Team, Facilitating Company, Government Staff</p>	<p>It takes a long time for people to believe that cooking with electricity is affordable and safe</p>
<p>Create awareness and demonstrate EPCs in FBOs, CBOs, and MFIs</p>	<p>The awareness was created in CBOs of Kilimanjaro, Dodoma, Morogoro, and Dar es Salaam. The distribution of those CBOs includes 39 social groups in the Kilimanjaro Region (Mwika, Magadini, Machame, and Rombo), 4 social groups in Dodoma, 15 social groups in Morogoro, and 13 social groups in Dar es Salaam. The FBOs approached for awareness creation are ELCT churches in KCMC, ELCT Diocese of Dodoma, ELCT Diocese of Morogoro, Anglican Church -Dodoma, Assembly of God – Dodoma, Karanga Church (Women Group), Majengo Church (Women Group), Lowasi Church (Women Group), and KKKT Moshi (Women Group) The MFIs intervened for awareness creation are SACCOS of Melewi, Kalali and Kikalola. The awareness campaigns were also undertaken for social groups in Ibwaga village-Kongwa, Matumbulu village. Ukombozi wanawake - Matumbulu and Jeshi kubwa women groups in Dodoma.</p>	<p>MECS (TaTEDO-SESO) team and sales Agents</p>	<p>It takes a long time for people to believe that cooking with electricity is affordable and safe</p>

Activity	Overview of Progress	Key Stakeholders Involved	Lessons Learned
Undertake Physical Marketing Campaigns with Parastatals and Institutions	<p>Undertake Physical Awareness Campaigns of EPCs to Government and Parastatal Staff and explore the possibility of purchasing EPCs. This was performed in Equity Bank, Access Bank, Tanzania Investment Centre (TIC), British High Commission, EU Commission Offices, and Media staff. Other parastatals which were intervened for awareness creation were NIDA- National Identification Authority, TIRA- Tanzania Insurance Regulatory Authority, TMEDA- Tanzania Medicines and Medical Devices Authority, TEMESA- Tanzania Electrical, Mechanical and Electronics Services Agency, NAOT- National Audit Office of Tanzania, Treasury Office, GCLA- Government Chemist Laboratory Agency, Dodoma Council Office, Office of District Executive Director- Kongwa and TANESCO.</p> <p>The project also created awareness in schools and hospitals of Nkuhungu Primary School, Kizota Primary School, Mtube Primary School and General Hospital- Dodoma</p>	MECS (TaTEDO-SESO) team and Sustainable Energy Services Support Centres	The parastatal and DPs' belief in cooking technology should go concurrently with research findings
Undertake Workshop for Sales Agents in Kilimanjaro, Morogoro, Dar es Salaam and Dodoma	<p>The workshops were conducted at Uhuru Hotel on 3-4 May 2023 for sales agents which was followed by a demonstration of clean cooking on the second day. A total of 32 participants attended this workshop and demonstration. This was followed by a request for awareness creation through ELCT Northern Diocese churches and demonstrations of electric cooking by EPCs through their radio and churches. The activity of going to their churches will continue till selected Northern Diocese Churches are reached for awareness creation activities. The second workshop was performed on 20-25 Nov 2023 for 16 new sales agents, which was also followed by training on how to use EPCs for different types of recipes. At the end of the workshop, the participants arrived at the resolution of ensuring the awareness campaign activities will continue to ensure EPC is used by people in all electrified areas of Kilimanjaro Region</p> <p>In Dodoma, a business training was conducted for sales agents Workshop through which 18 participants attended a training workshop. The workshop started by creating awareness for EPC, explaining EPC and its advantages to people and the country, looking for the challenges and problems from sales</p>	MECS (TaTEDO-SESO) team and sales Agents	The distribution of EPCs was possible without sales agents

Activity	Overview of Progress	Key Stakeholders Involved	Lessons Learned
	<p>agents, discussing how to solve the emerged challenges, explaining to the sales agents - new arrangements and changes in the market of EPCs and the project supporting the EPC business through TaTEDO-SESO and SESCOM.</p> <p>The two workshops were conducted on 25 April 2023 and 29 April 2023 at TaTEDO-SESO Offices for sales agents in which 23 participants attended those training in Dar es Salaam. The workshops had a mixture of existing and new sales agents who learned about clean cooking by using electricity through EPCs and discussed changes and challenges in the market. The workshop increased the number of sales agents in Dar es Salaam to the existing number of 107 sales agents.</p>		
<b>Undertake monitoring and evaluation of EPC awareness campaigns</b>			
Baseline Survey for Selected Areas	The baseline survey was performed based on the secondary data available at TaTEDO-SESO and later collected additional information from the field as sales agents and sustainable services support centres were collected from the field.	MECS (TaTEDO-SESO) team and Sustainable Energy Services Support Centres	
Monthly Collection of data from Project Sites on Adoption of EPCs	The online means were applied to get information from sales agents and sustainable services support centres on EPCs supplied and other awareness creation information such as the number of people reached by media, new sales agents, promotion materials printed and distributed, new areas intervened by the project, etc	MECS (TaTEDO-SESO) team and Sustainable Energy Services Support Centres	
Site visits to the project areas to get EPC public awareness and perception	The MECs (TaTEDO) team visited Dodoma, Morogoro, Kilimanjaro, and Dar es Salaam to collect data on the performance and response of the end-users of the EPCs to get the perception of people on cooking with electricity. Almost all end-users of EPCs accept that EPCs are their rescuer of effects caused by indoor air pollution, lower cooking costs, timesaving, and power blackouts which is the issue creating uncomfotability in cooking with electricity.	MECS (TaTEDO-SESO) team and Sustainable Energy Services Support Centres	For people to perceive and become aware of EPC should only be based on an explanation of its benefits but should be backed up with practical demonstration
Undertake monthly monitoring meetings (physical and online)	The monitoring meeting is performed monthly. This is done in two stages at the departmental and organizational level. The monthly monitoring	MECS (TaTEDO-SESO) team	



Activity	Overview of Progress	Key Stakeholders Involved	Lessons Learned
	meeting was also undertaken with sustainable services support centres and occasionally with MEC staff.		
<b>INFLUENCING DECISION-MAKERS (COMPONENT 3)</b>			
<b>Introduce the project to stakeholders and get a PO-RALG permit</b>			
Introduce the project to stakeholders,	The project was introduced to the responsible ministries of PO-RALG and the Ministry of Energy. Other letters were introduced to the Government offices in Dodoma for project Implementation permission. This was followed by requests from decision-makers meetings and staff hearings (EPC awareness) at the demonstration sites.	MECS (TaTEDO-SESO) team and Sustainable Energy Services Support Centres	
Design and Print Promotion Materials (Brochures, Posters, Banners, business cards, etc	The project also printed promotion materials such as 1500 brochures, 2000 calendars, 4 rolling banners, and 10,000 leaflets for promoting and awareness creation in the project areas	MECS (TaTEDO-SESO) team	Awareness materials should be attractive, fascinating and have a strong message on EPCs
<b>Organise and undertake an eCooking demonstration near to compound of the Ministry of Energy at the Government City, Mtumba in Dodoma</b>			
Organize and undertake an eCooking demonstration at the Ministry of Energy in Dodoma	The demonstration of electric cooking was conducted at Mtumba Government City, Dodoma. The most of visitors who came to the demonstration came from the Government Offices.	MECS (TaTEDO-SESO) team and Sustainable Energy Services Support Centres	
Hire tents, tables, chairs, Public Address System, transport, etc	The tents, tables, chairs public address system, and transport were hired to ensure all demonstration activities were performed well by the visitors. The same items were hired during the demonstration of EPCs at the compounds of the Parliament of the United Republic of Tanzania. This was followed by the decoration of the pavilions both at Mtumba and Parliament Compounds.	MECS (TaTEDO-SESO) team and Sustainable Energy Services Support Centres	
Demonstrate Cooking of Different Food Recipes	Different food recipes were prepared and cooked to create awareness and demonstrate to people and government staff on use of EPCs as clean electric cooking solutions. Two catering cooks were hired to support the TaTEDO-SESO project team in the demonstration. Other services were electricity, water, and other support services provided to ensure the implementation of this activity.	MECS (TaTEDO-SESO) team and Sustainable Energy Services Support Centres	The demonstration is a very important part of awareness creation

Activity	Overview of Progress	Key Stakeholders Involved	Lessons Learned
<b>Organise and undertake focused meetings between TaTEDO and MECS with officials from other ministries</b>			
<p>Undertake workshops with decision-makers in the sectoral ministries and parliament</p>	<p>Although it was not the focus of this project to perform advocacy activities for the Parliamentarians, TaTEDO -SESO thought it was necessary to start with decision-makers at the national level to improve the enabling environment and increase awareness of MPs on MECS during the national budget sessions. Therefore, the team from TaTEDO managed to visit and discuss EPC-supportive environment issues with the Speaker of the Parliament of the United Republic of Tanzania, the Minister for State, the Prime Minister's Office (Policy, Parliamentary Affairs, Labour, Youth, Employment and People with Disability) and Chair of the Parliamentary Committee on Energy and Minerals. The discussion with parliament decision-makers has led to the opportunity to undertake a workshop for MPs which will discuss in detail the importance of promoting electricity as the clean cooking solution in Tanzania by using efficient cooking appliances such as EPCs. The workshop will be held on 23 May 2023.</p> <p>The project was also undertaken in the preparation of advocacy activities at Mtumba Government City to demonstrate the importance of EPC to communities. The workshop was conducted on 24 May 2023. The participants of the workshop were decision-makers and policymakers from different government ministries. The workshop discussed clean cooking solutions by using electricity and EPCs which will go concomitantly with the demonstration of clean cooking by using EPCs at Mtumba Government City. This will be followed by a Media Meeting at the beginning and end to air and publicize the EPC Campaign at Mtumba to the masses of Tanzania. The participants came from the Ministry of Energy, the Ministry of Finance and Planning, the Ministry of Education, PO-RALG(TAMISEMI), the Ministry of Natural Resources and Tourism, the Vice President Office (Environment Department), the Rural Energy Agency (REA), Tanzania Electric Supply Company (TANESCO), Bureau of Standards and Energy and Water Utilities Regulatory Agency(EWURA).</p>	<p>MECS (TaTEDO-SESO) team, Tanzania Support Programme (TSP) and Sustainable Energy Services Support Centres</p>	<p>The informing decision-makers inspired a political will to them that it is possible to cook with electricity</p>
<b>Liaison with media to communicate eCooking Information to the public nationwide,</b>			

<b>Activity</b>	<b>Overview of Progress</b>	<b>Key Stakeholders Involved</b>	<b>Lessons Learned</b>
Contact Media in Dodoma	Four media were contacted in Dodoma (Dodoma TV, ITV, TBC, Channel Ten) and local radios of TBC radio and Radio One,	MECS (TaTEDO-SESO) team, Tanzania Support Programme (TSP) and Sustainable Energy Services Support Centres	
Undertake Press Release Conference for Clean Cooking Solutions and EPCs	This will be followed by a Media Meeting at the beginning and end to air and publicize the EPC Campaign at Mtumba to the audience of Tanzania.	MECS (TaTEDO-SESO) team, Tanzania Support Programme (TSP) and Sustainable Energy Services Support Centres	Media are expensive but an easier way of reaching people
Broadcast Advocacy Events through Radio and TV	The clean cooking using electricity was aired through ITV, TBC, Chanel Ten, and Dodoma TV	MECS (TaTEDO-SESO) team, Tanzania Support Programme (TSP) and Sustainable Energy Services Support Centres	
<b>Administrative Issues</b>			
Office administration (internet, water electricity, etc)	The project has also paid for a few administrative activities –internet, water, electricity, etc	Accounting Office	
Stationeries and Computer Consumables	Some stationery and computer facilities have been procured and used in the office.	Procurement Office	

## Annex 2: STAKEHOLDERS RECEIVED SESCOM AWARENESS CREATION CAMPAIGNS

S. No.	Stakeholders	Region
<b>1</b>	<b>Government and Private Offices</b>	
1.1	Speaker of the Parliament of the United Republic of Tanzania, (3)	Dodoma
1.2	Minister for State, the Prime Minister's Office (Policy, Parliamentary Affairs, Labour, Youth, Employment and People with Disability) (3)	Dodoma
1.3	Parliamentary Committee on Energy and Minerals (109 members)	Dodoma
1.4	Ministry of Energy, (10)	Dodoma
1.5	Ministry of Finance and Planning, (4)	Dodoma
1.6	Ministry of Education, (5)	Dodoma
1.7	President Office-regional Administration and Local Governments (PO-RALG),(15)	Dodoma
1.8	Ministry of Natural Resources and Tourism, (10)	Dodoma
1.9	Vice President's Office (Environment Department), (5)	Dodoma
1.10	Rural Energy Agency (REA), (10)	Dodoma
1.11	Tanzania Electric Supply Company (TANESCO), (10)	Dodoma
1.12	Bureau of Standards (4)	Dodoma
1.13	Energy and Water Utilities Regulatory Agency (EWURA). (6)	Dodoma
<b>2</b>	<b>Development Partners, Parastatal, Media and Banks</b>	
2.1	European Union Commission Offices (EU) (15)	Dar es Salaam
2.2	British High Commission, (13)	Dar es Salaam
2.3	Tanzania Investment Centre (TIC), (4)	Dar es Salaam
2.4	Tanzania Electric Supply Company (TANESCO) (4)	Dar es Salaam
2.5	Media (ITV, TBC 1, Channel Ten, Azam TV, Abood TV, Dodoma TV) (30)	Dar es Salaam
2.6	NIDA- National Identification Authority,	Dodoma
2.7	TMDA- Tanzania Medicines and Medical Devices Authority,	Dodoma
2.8	TEMESA-Tanzania Electrical, Mechanical and Electronics Services Agency,	Dodoma
2.9	NAOT- National Audit Office of Tanzania,	Dodoma
2.10	GCLA- Government Chemist Laboratory Agency,	Dodoma
2.11	Dodoma City Council Office,	Dodoma
2.12	Office of District Executive Director- Kongwa	Dodoma
2.13	Morogoro Municipal Council (4)	Morogoro
2.14	Mvomero District Council (5)	Morogoro
2.15	Hai District Council (18)	Hai, Kilimanjaro
2.16	Moshi District Council (20)	Moshi, Kilimanjaro
2.17	Siha District Council (4)	Siha, Kilimanjaro
2.18	Rombo District Council (6)	Rombo, Kilimanjaro
2.19	Equity Bank, (4)	Dar es Salaam
2.20	Chamwino District Council (15)	Dodoma
2.21	Access Bank,	Dar es Salaam
2.22	National Microfinance Bank (NMB)	Dar es Salaam
2.23	CRDB Bank -Goba Branch	Dar es Salaam
2.24	CRDB -Kambarage branch, UDOM branch	Dodoma
2.25	NMB- Makole branch, Mizengo branch, Mtendeni Branch, Kambarage branch, UDOM branch (16)	Dodoma
2.26	PCB - Head office Dodoma	Dodoma
2.27	AZANIA – Head office Dodoma	Dodoma
2.28	Equity – Head office Dodoma	Dodoma
<b>3</b>	<b>Community-Based Organisation (Social Groups)</b>	
3.1	Maleu Saccos	Arusha
3.2	Mwananyamala Manjunju Women Group	Dar es Salaam
3.3	EUMCO VICOBA	Dar es Salaam

<b>S. No.</b>	<b>Stakeholders</b>	<b>Region</b>
3.4	SEDT VICOBA	Dar es Salaam
3.5	Jeshi kubwa	Dodoma
3.6	Nawari Women	Hai, Kilimanjaro
3.7	Nronga Group	Hai, Kilimanjaro
3.8	Kalali Group	Hai, Kilimanjaro
3.9	Mabungo Group	Himo, Kilimanjaro
3.10	Ibwaga village group	Kongwa, Dodoma
3.11	Ziwani Group	Magadini, Kilimanjaro
3.12	Loshaik Group	Magadini, Kilimanjaro
3.13	Ubora Group	Magadini, Kilimanjaro
3.14	Amou Group	Magadini, Kilimanjaro
3.15	Kondiki Group	Mamba, Kilimanjaro
3.16	Patmo Group	Mamba, Kilimanjaro
3.17	Matumbulu village group.	Matumbulu Dodoma
3.18	Ukombozi wanawake Group	Matumbulu. Dodoma
3.19	Jiungeni	Morogoro
3.20	Tunapambana	Morogoro
3.21	Jamii Moja	Morogoro
3.22	Ushindi 2	Morogoro
3.23	Lengo Moja	Morogoro
3.24	Tuleane	Morogoro
3.25	Urafiki	Morogoro
3.26	Kwetu Upendo	Morogoro
3.27	Ulipo Tupo	Morogoro
3.28	Jipe Moyo	Morogoro
3.29	Hamasa	Morogoro
3.30	Tuwe Macho	Morogoro
3.31	Rehema	Morogoro
3.32	Maarifa	Morogoro
3.33	Ushindi 1	Morogoro
3.34	MUCCOBS	Moshi, Kilimanjaro
3.35	Kikalora Saccos	Moshi, Kilimanjaro
3.36	Funguka Group	Mwika, Kilimanjaro
3.37	Immanuel Group	Mwika, Kilimanjaro
3.38	Agape group	Mwika, Kilimanjaro
3.39	Mwangaza group	Mwika, Kilimanjaro
3.40	Shokeny Group	Mwika, Kilimanjaro
3.41	Tarama Group	Mwika, Kilimanjaro
3.42	Mwimbieni Group	Mwika, Kilimanjaro
3.43	Jitegemee Group	Mwika, Kilimanjaro
3.44	Jordan Group	Mwika, Kilimanjaro
3.45	Edeni Group	Mwika, Kilimanjaro
3.46	Zawadi group	Mwika, Kilimanjaro
3.47	Kwa Tito Group	Mwika, Kilimanjaro
3.48	Mriyeni Group	Mwika, Kilimanjaro
3.49	Simba Group	Mwika, Kilimanjaro
3.50	Rauya Group	Mwika, Kilimanjaro
3.51	Njota Njema Group	Mwika, Kilimanjaro
3.52	Sayuni Group	Mwika, Kilimanjaro
3.53	Kwa Tino Group	Mwika, Kilimanjaro
3.54	Shihiyo Group	Mwika, Kilimanjaro
3.55	Mamsera juu Group	Rombo, Kilimanjaro
3.56	Baraka Group	Rombo, Kilimanjaro
3.57	Kirogwe Group	Rombo, Kilimanjaro
3.58	Matumaini Group	Rombo, Kilimanjaro
3.59	Kazi2 Group	Rombo, Kilimanjaro
3.60	Mahida Group	Rombo, Kilimanjaro
3.61	Kazi lendelee Group	Rombo, Kilimanjaro
3.62	Duhekame Group	Rombo, Kilimanjaro
3.63	WAT Saccos	Dar es Salaam



<b>S. No.</b>	<b>Stakeholders</b>	<b>Region</b>
3.64	SEDIT vicoba	Dar es Salaam
3.65	YEMCO vicoba	Dar es Salaam
3.66	Mikocheni Women Groups	Mikocheni, Dar es Salaam
3.67	Mwananyamala Women Groups	Mwananyamala, Dar es Salaam
3.68	Sinza Women Groups	Sinza, Dar es Salaam
3.69	Goba Women Group	Goba, Dar es Salaam
3.70	Matosa Women Groups	Matosa, Dar es Salaam
3.71	Hondo Hondo Kulea Wana Groups	Kimara, Dar es Salaam
3.72	KKKT Mbezi Beach Women Group	Mbezi Beach, Dar es Salaam
<b>4</b>	<b>Faith-Based Organisations</b>	
4.1	ELCT Diocese of Dodoma.	Dodoma
4.2	ELCT Diocese of Morogoro	Morogoro
4.3	ELCT Diocese of Northern Zone	Moshi, Kilimanjaro
4.4	ELCT Radio Sauti ya Injili	Moshi, Kilimanjaro
4.5	ELCT Uhuru Hotel	Moshi, Kilimanjaro
4.6	Anglican Church -Dodoma	Dodoma
4.7	Assembly of God - Dodoma	Dodoma
3.8	Karanga Church (Women Group)	Moshi, Kilimanjaro
3.9	Majengo Church (Women Group)	Moshi, Kilimanjaro
3.10	Lowasi Church (Women Group)	Sango, Kilimanjaro
3.11	KKKT Moshi (Women Group)	Moshi, Kilimanjaro
<b>5</b>	<b>Hospitals</b>	
5.1	Uhuru Hospital	Chamwino, Dodoma
5.2	Dodoma General Hospital	Dodoma
5.3	Kilimanjaro Christian Medical Centre (KCMC)	Moshi, Kilimanjaro
<b>6</b>	<b>Education Institutions</b>	
6.1	<b>High Learning Institutions (Universities, Institutes, and Colleges</b>	
6.2	Dodoma University (UDOM) (College of Engineering, College of Economics and Business, College of Natural Sciences, and College of Education)	Dodoma
6.3	Mipango University	Dodoma
6.4	Sokoine University of Agriculture (SUA)	Morogoro
6.5	Dar es Salaam Institute of Technology	Dar es Salaam
6.6	Kilimanjaro Christian Medical University College (KCMC University)	Kilimanjaro
<b>7</b>	<b>Primary and Secondary Schools</b>	
7.1	Nkuhungu Primary School	Dodoma
7.2	Kizota Primary School	Dodoma
7.3	Mtube Primary School	Dodoma
<b>8</b>	<b>Sales Agents</b>	
8.1	Gilead Kaaya	Arusha
8.2	Julieth Njau	MUCCOBS, Kilimanjaro
8.3	Lydia Riwa	Moshi, Kilimanjaro
8.4	Lightness Kaale	Moshi, Kilimanjaro
8.5	Christine Moleli	Simanjiro
8.6	Luice Shoo	Himo, Kilimanjaro
8.7	Ndetefyose Shuma	Machame, Kilimanjaro
8.8	Elinipa Mlanga	Moshi, Kilimanjaro
8.9	Mac Christopher	Arusha
8.10	Rogate Marera	Marangu, Kilimanjaro
8.11	Sawere	Holili, Kilimanjaro
8.12	Green Less Mlay	NMB Bank, Kilimanjaro
8.13	Agness Manyanga	Tanesco, Kilimanjaro

<b>S. No.</b>	<b>Stakeholders</b>	<b>Region</b>
8.14	Juliana Charles Temu	Moshi, Kilimanjaro
8.15	Dora Munisi	KKKT KCMC, Kilimanjaro
8.16	Exaud Lyimo	Mwika, Kilimanjaro
8.17	Dora Olotu	Moshi, Kilimanjaro
8.18	Lightness Mlay	Moshi, Kilimanjaro
8.19	Gilbert Shila	Arusha
8.20	Elina Philipo Mlay	Rombo/Hai/Siha, Kilimanjaro
8.21	Exaud Kyessy	Magadini Hai, , Kilimanjaro
8.22	Angela Sindama	Mamba, Kilimanjaro
8.23	Nickson Tarimo	Rombo Holili, Kilimanjaro
8.24	Nancy Kidini	Machame, Kilimanjaro
8.25	Rehema Ngowo	Arusha
8.26	Helen Usiri	Bomangombe/Nronga, Kilimanjaro
8.27	Gilbert Shilla	Arusha/Manyara
8.28	Mary J. Mfuru	KKKT Karanga, Kilimanjaro
8.29	Isaria Megro	Himo, Kilimanjaro
8.30	Lilian Njau	Municipal, Kilimanjaro
8.31	Hamisa Muhamed	Mwanga, Kilimanjaro
8.32	Naomi Lotto	KCMC- Moshi, Kilimanjaro
8.33	Olver Matei	Sinai-Arusha
8.34	Faida Mandari	Himo, Kilimanjaro
8.35	Joshua Israel	Sadala, Kilimanjaro
8.36	Mary Chaz	Moshi, Kilimanjaro
8.37	Fred Malaso	TDFT- Tabora
8.38	Joanita Butabhilwa	Bukoba
8.39	Jeniffer Moshi	Machame, Kilimanjaro
8.40	Renalda Mushy	Moshi, Kilimanjaro
8.41	William Mshiu	Arusha, Kilimanjaro
8.42	Halima Mdee	Chekereni, Kilimanjaro
8.43	Alpha Mushy	Marangu, Kilimanjaro
8.44	Rosada Kimaro	Himo, Kilimanjaro
8.45	Hilda Lyimo	Himo, Kilimanjaro
8.46	Mary Msando	Moshi, Kilimanjaro
8.47	Dora Lyimo	Dodoma
8.48	Salome Mushi	Dodoma
8.49	Aurelia Ruisisye	Dodoma
8.50	Devota Ngateu	Dodoma
8.51	Justina Uisso	Dodoma
8.52	Mwajabu Mbegu	Dodoma
8.53	Christina Yusuph	Dodoma
8.54	Paxtu Traders	Dodoma
8.55	Venonica Kimambo	Dodoma
8.56	Sara Mushi	Dodoma
8.57	Pierre Nyakwaka	Dodoma
8.58	Theonest Katemana	Dodoma
8.59	Anna Kapinga	Dodoma
8.60	Neema Mwakilembe	Dodoma
8.61	Neserian Lengida	Dodoma
8.62	Tumpe Amon	Dodoma
8.63	Joseph Mlay	Dodoma
8.64	Raphael Makavu	Dodoma
8.65	Audrey Mmbando	Dodoma
8.66	Peter Sichelwe	Dodoma
8.67	Fatuma Hassan Mohamed	Mvomero (Makuyu), Morogoro
8.68	Omary Ally Komba	Morogoro (Masika)
8.69	Tabia Bakari Salum	Mvomero (Dibamba), Morogoro
8.70	Mwanahamisi Rajabu Mawenge	Mvomero (Makuyu), Morogoro

<b>S. No.</b>	<b>Stakeholders</b>	<b>Region</b>
8.71	Catherine Charles Assey	Morogoro (Mazimbu road)
8.72	Happy Stanford	Morogoro
8.73	Suzanna Benni	Morogoro
8.74	Jenipher Xavery	Morogoro (Urban)
8.75	Kissa Raphael	Morogoro
8.76	Faustella Katula Mehendeka	Manyuki-Morogoro Mjini
8.76	Frida Elicey Msuya	Kihonda-Morogoro
8.77	Happyness Stanford Lenjima	Morogoro (Mvomero)
8.78	Jane Macdonald Kiwelu	Kinondoni(Mwananyamala), Dar es Salaam
8.79	Lilian Nkya	Ubungo (Goba) ), Dar es Salaam
8.80	Priciline Mushi	Ubungo (Kimara) ), Dar es Salaam
8.81	Hilda Mhango Malosha	Ubungo (Goba) ), Dar es Salaam
8.82	Joyce Mwandue Muro	Kibaha (Kongowe) ), Dar es Salaam
8.83	Leo Benson Nzota	Ilala(Tabata) ), Dar es Salaam
8.84	Lacasumbai Investment Ltd	Kinondoni (Kijitonyama) ), Dar es Salaam
8.85	Diana Henry Sawe	Kinondoni (Kijitonyama) ), Dar es Salaam
8.86	Nelson John Villema	Ubungo), Dar es Salaam
8.87	Deusdedit Malulu	Ubungo (Mbezi Majoe) , Dar es Salaam
8.88	Njabha Mussolin Lyatura	Lindi(Kilwa Masoko) , Dar es Salaam
8.89	Mary G Mushi	Mkuranga, Dar es Salaam
8.90	Light Jones Kyaruzzi	Kiluvya, Dar es Salaam
8.91	Alberta Sekuba Selemani	Kinondoni(Makongo Juu) , Dar es Salaam
8.92	Nancy Kibona	Ilala (Ukonga -Sitaki Shari, Dar es Salaam
8.93	Kulwa Amiri Ramadhani	Ubungo(Mbezi Juu) , Dar es Salaam
8.94	Anna Emmanuel	Ubungo(Goba) , Dar es Salaam
8.95	Elionara Massawe	Kinondoni (Kijitonyama) , Dar es Salaam
8.96	Omary Ally Komba	Morogoro Mjini, Dar es Salaam
8.97	Rose A Foya	Kinondoni (Kawe) , Dar es Salaam
8.98	Christopher Mushi	Kinondoni (Mwenge) , Dar es Salaam
8.99	Saumu Said Mbonde	Kibaha , Pwani
8.100	Hassan Ally Boffu	Temeke , Dar es Salaam
8.101	Joyce Anastazius Kyaruzi	Kiluvya, Dar es Salaam
8.102	Snv Tanzania	Masaki, Dar es Salaam
8.103	Florine Joas Mugangala	Changanyikeni, Dar es Salaam
8.104	Minael Michael Kiangi	Ubungo, Dar es Salaam
8.105	Milka Songa Chiragi	Tegeta -Wazo, Dar es Salaam
8.106	Tandem Trust (Gloria Kimaryo)	Bagamoyo, Pwani
8.107	Uliriki Daudi Mushi	Shekilango- Ubungo, Dar es Salaam
8.108	Anande Sawe	Mbezi Juu -Ubungo, Dar es Salaam
8.109	Eventmark Marketing Ltd	Makumbusho -Kinondoni, Dar es Salaam
8.110	Alusetta Mbora Lema	Manzese - Ubungo, Dar es Salaam
8.111	Mwaenzi Pazi	Mbezi Juu -Ubungo, Dar es Salaam
8.112	Suzan Rodric Kiwelu	Ukonga- Ilala, Dar es Salaam
8.113	Nazareth Enterprises	Kibada -Kigamboni, Dar es Salaam
8.114	Robert Bob Shauri	Kimara Baruti-Ubungo, Dar es Salaam
8.115	Donata Didas	Mbezi Misigani-Ubungo, Dar es Salaam
8.116	Jackson Stephano	Goba -Ubungo, Dar es Salaam
8.117	Ngarami Shisauya Munuo	Mufindi-Iringa
8.118	Eline Mushi	Pungu -Kajiungeni, Dar es Salaam
8.119	Theresia Michael Umbe	Bahari Beach-Kinondoni, Dar es Salaam
8.120	Upendo Siwa Lema	Mwenge- Kinondoni, Dar es Salaam
8.121	Magreth Michael Mlumba	Mbezi Juu -Ubungo, Dar es Salaam
8.122	Ford Edson Mwakitenga	Ubaruku-Mbarari, Mbeya
8.123	Sunday Mpapasingo Kirumbi	Mbezi Luis-Ubungo, Dar es Salaam
8.124	Yolanda Modest	Goba -Ubungo, Dar es Salaam
8.125	Peter Isaya Mwambona	Goba -Ubungo, Dar es Salaam
8.126	Edson Mwakyombe	Sinza -Ubungo, Dar es Salaam
8.127	Bahati Michael Mapuli	Kimara -Ubungo, Dar es Salaam
8.128	Evelyn Mtenga	Mbweni-Kinondoni, Dar es Salaam

<b>S. No.</b>	<b>Stakeholders</b>	<b>Region</b>
8.129	Ndemfoo Senyaeli Tarimo	Kiluvya -Kisarawe, Dar es Salaam
8.130	Mariam Mbanu	Makumbusho-Kinondoni, Dar es Salaam
8.131	Sunday Gabriel Temba	Kisiwani-Kigamboni, Dar es Salaam
8.132	Yemko Vikoba Tanzania Ltd	Sinza -Ubungu, Dar es Salaam
8.133	Julian Odilo Kahyarara	Mbezi Luis-Ubungu, Dar es Salaam
8.134	Lilian Matei Moshu	Mbagala -Temeke, Dar es Salaam
8.135	Amina Suleiman Msengwa	Kijitonyama-Kinondoni, Dar es Salaam
8.136	Violet David Mmasi	Sinza -Ubungu, Dar es Salaam
8.137	Beatrice Mbwambo	Kerege -Bagamoyo, Dar es Salaam
8.138	Jiungeni Group	Lukoba-Morogoro, Dar es Salaam
8.139	Vivian Pius Usanga	Mwenge -Kinondoni, Dar es Salaam
8.140	Anna T. Kalumuna	Goba Ubungu, Dar es Salaam
<b>9</b>	<b>Large Gathering Events Attended</b>	
9.1	Warsha Kisarawe	Kisarawe, Pwani
9.2	TAWEN Women Conference	
9.3	Family day event	
9.4	Sabasaba exhibition	Temeke, Dar es Salaam
9.5	Women Galla	
9.6	UNESCO office	Town Centre Dar es Salaam
9.7	Mpishi Hodari galla	Mwenge Dar es Salaam
9.8	Nanenane Morogoro	Morogoro
9.9	Mika Meat Event	City Centre, Dar es Salaam
9.10	Mama Samia Birthday	City Centre, Dar es Salaam
9.11	CRDB Goba	Goba, Dar es Salaam
9.12	Mwananyamala Hospital	Mwananyamala, Dar es Salaam
9.13	NMB Sinza	Sinza, Dar es Salaam
9.14	NMB Mwenge	Mwenge, Dar es Salaam
9.15	TTCL office Kijitonyama	Kijitonyama, Dar es Salaam
9.16	Warsha Morogoro	Morogoro
9.17	UNCDF Office	Town Centre, Dar es Salaam
9.18	TGNP Exhibition	Mabibo, Dar es Salaam
9.19	Nanenane Central Zone	Dodoma
9.20	Nanenane Northern Zone	Arusha
9.21	Nyerere Squire	Dodoma
9.22	Mineral Day	City Centre, Dar es Salaam